

MAJA ADENA

WZB Berlin Social Science Center
Market and Choice Research Unit
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married, two children (born 2008 and 2014)

EMPLOYMENT

2012–Ongoing: Research Fellow, Markets and Choice Research Unit, WZB Berlin,

2006–2012: Research Fellow, Department of Economics, Free University Berlin,

2012–2012: Research Fellow, CenEA, Poland,

2004–2006: Research Assistant, Free University and WZB, Berlin,

EDUCATION

Dr. rer. pol. (2013), Free University Berlin

Diplom in Economics (2006), Free University Berlin

Magister in Management Science (2005), Poznan University of Economics, Poland.

BA Mathematics (2016), FernUniversität in Hagen

Lyzientiat (BA) German studies (2003), University in Szczecin, Poland.

RESEARCH FIELDS

Applied Microeconomics, Political Economy, Behavioral Economics.

AFFILIATIONS

Research Associate, Berlin Economics Research Associates Program (BERA)

Research Associate, Centre for Economic Analysis, Szczecin, Poland

Fellow, Berlin Centre for Consumer Policies (BCCP)

MEMBERSHIPS

Research Network Economics of Media Bias (DFG grant)

Verein für Socialpolitik

European Economic Association (EEA)

American Economic Association (AEA)

Economic Science Association (ESA)

PUBLICATIONS

Journal Articles

Matching donations without crowding out? Some theoretical considerations, a field, and a lab experiment (with Steffen Huck), *Journal of Public Economics*, 148 (April), 2017, pp. 32–42.

Nonprofit Organizations, Free Media and Donor's Trust, *Journal of Economics*, 118 (3), 2016, pp 239–263.

Radio and the Rise of Nazis in Pre-War Germany (with Ruben Enikolopov, Maria Petrova, Veronica Santarosa, and Ekaterina Zhuravskaya), *Quarterly Journal of Economics*, Vol 130, Issue 4, 2015, pp 1885–1939.

Charitable giving and nonbinding contribution-level suggestions – Evidence from a field experiment (with Steffen Huck and Imran Rasul), *Review of Behavioral Economics*, Vol 1, Issue 3, 2014, pp 275–293.

Poverty and transitions in health in later life (with Michal Myck), *Social Science & Medicine*, Vol 116, September 2014, pp 202–210.

Book chapters

Material deprivation items in SHARE Wave 5 data: a contribution to a better understanding of differences in material conditions in later life (with Michal Myck and Monika Oczkowska) in: Börsch-Supan, Axel, Kneip, Thorsten, and Howard Litwin (eds), *Ageing in Europe - Supporting Policies for an Inclusive Society*, DE GRUYTER, 2015, pp 25–38.

The role of poverty in determining transitions in key areas of quality of life (with Michal Myck), in: Börsch-Supan, Axel, Brandt, Martina, Litwin, Howard, Weber, Guglielmo (eds), *Active ageing and solidarity between generations in Europe, First results from SHARE after the economic crisis*, DE GRUYTER, 2013, pp 55–74.

Dissertation

Essays on Nonprofit Organizations, donations, and fund-raising, 2013, Dissertation, Berlin: Freie Universität Berlin.

Other

Partnerverlust und seine Folgen – Wie Trauer die Gesundheit und das Wohlbefinden beeinträchtigt, *WZB Mitteilungen*, 152, 2016, pp 25–27.

Ein messbarer Einfluss – Verändert Medienkontrolle das Wählerverhalten?, *WZB Mitteilungen*, 151, 2016, pp 43–46.

Old-Age Poverty and Health—How Much Does Income Matter? (with Michal Myck), *FREE Policy Brief Series*, September 2013.

WORKING PAPERS

A field experiment on crowdfunding for a club good (with Steffen Huck), WZB Working Paper 2016, SP II 2016-308 (under revision for Experimental Economics).

Online fundraising, self-image, and the long-term impact of ask avoidance (with Steffen Huck), WZB Working Paper 2016 (submitted).

Tax-price Elasticity of Charitable Donations – Evidence from the German Taxpayer Panel, WZB Working Paper 2014, SP II 2014-302.

Sequential Donations to US Nonprofit Organizations, mimeo.

AWARDS AND SCHOLARSHIPS

2017: EuBC Research Award 2017

2017: WZB-Sydney-Merit-Fellowship

2016: Friends of the WZB Award

2016: PROFIL-Programm

2013, 2015, 2016: Conference Presentation Award for Young Researchers, Verein für Socialpolitik

2007: DAAD-advancement award for international students

2003-2005: DAAD STIBET Scholarship

2004: Heinz und Heide Dürr-Stiftung Scholarship

2000–2005: Poznan University of Economics Scholarship

GRANTS

BERA travel grant 2017 - €1,032.

Conference grant for the workshop “Recent Advances in the Economics of Philanthropy”, WZB Berlin 2017 - BERA €5,000.

Conference grant for the workshop “Enacting Change in Long-run Behavior and Attitudes”, WZB Berlin 2016 - DFG €12,000, BERA €2,833.33.

EEA Student Travel Grant 2013 - €400

TEACHING

Free University Berlin:

Spieltheorie: fall term 2006/07 and spring term 2012

Grundlagen der Mikroökonomie: spring term 2007, 2010, and 2011

Industrieökonomie: fall term 2007/08

Informationsökonomie: spring term 2008 and 2009

Wirtschaftspolitik (Public Choice): fall term 2009/10 and 2011/12

Advanced Microeconomics (in English): fall term 2010/11 and 2011/12

Teacher Training Certificate

Humboldt University Berlin:

Field Experiments (Q-Team–research-based learning:) fall term 16/17

Training: research-based learning for university teachers: fall term 16/17

INVITED TALKS

2017 (scheduled): Free University of Berlin / Monash University, Australia / University of New South Wales, Australia / University of Sydney, Australia / University of Queensland, Australia

2016: Lund University, Sweden (Seminar in Microeconomics)

2015: University of St. Andrews (School of Economics Research Seminar) / University of Düsseldorf (DICE Brown Bag Seminar)/ LSE (Economic History Seminar) / University of Warsaw (Warsaw Economic Seminar) / Karlsruher Institut für Technologie (Workshop on Economics and Finance) / Bonn University (BGSE Behavioral Economics: Applied Micro Workshop) / University of Duisburg-Essen/ University of Munich (Micro Workshop) / Institute for Fiscal Studies (Centre for the Microeconomic Analysis of Public Policy (CPP) seminar), Vienna Center for Experimental Economics (Research Seminar), University of Amsterdam (CREED seminar).

2012: Leuphana University Lüneburg (Forschungskolloquium Freie Berufe, Mittelstand und empirische Wirtschaftsforschung)

CONFERENCE PRESENTATIONS AND PRESENTATIONS IN SEMINARS

2017: 2nd Economics of Media Bias Workshop, Lausanne, Switzerland.

2016: German Economists Abroad Meeting, Berlin / EEA-ESEM, Geneva, Switzerland / Jahrestagung des Vereins für Socialpolitik, Augsburg, Germany/ BBE Workshop, Berlin / Work and Welfare Seminar, Berlin/ BERA workshop, Berlin/ COSTA Seminar Berlin /ECBE Bonn.

2015: IMBESS Toulouse, France / European Economic Assosiation Meeting, Mannheim, Germany/ ESA European Meeting, Heidelberg, Germany / Jahrestagung des Vereins für Socialpolitik, Münster, Germany.

2014: SHARE Workshop on the Analysis of Deprivation and Multidimensional Exclusion, Jerusalem, Israel/ Warsaw International Economic Meeting, Poland/ Ce2 Workshop, Warsaw, Poland.

2013: Workshop on Behavioural and Experimental Economics, Florence, Italy/ European Economic Assosiation Meeting, Gothenburg, Sweden/ Jahrestagung des Vereins für Socialpolitik, Düsseldorf, Germany/ Warsaw International Economic Meeting, Poland/ Berlin Behavioral Economics Workshop, Germany/ Nordic Conference on Behavioral and Experimental Economics, Stockholm, Sweden/ Institute for Transition Economics, Retreat, Stockholm, Sweden/ Workshop in Political Economy, Economic History, and Religion, WZB Berlin, Germany/ 4th International SHARE User Conference, Liege, Belgium.

2012: SHARE Conference, Brixen, Italy/ Nutzerkonferenz Steuerstatistik, Berlin/ Prague Conference on Political Economy, Prague, Czech Republic/ 6th Workshop on Political Economy, CESifo, Dresden, Germany.

2011: Warsaw International Economic Meeting, Poland.

2010: Prague Conference on Political Economy, Prague, Czech Republic/ Economic Policy Seminar, Free University of Berlin.

2009: RatSWD-Nachwuchsworkshop “Längsschnittanalysen auf der Basis amtlicher Sozial- und Wirtschaftsdaten,” Berlin/ “Reflections on Fiscal Federalism,” WZB Berlin/ Mikroökonomisches Kolloquium, Free University of Berlin/ Economic Policy Seminar, DIW, Berlin/ Topics in Contests Theory, Humboldt University of Berlin.

2008: Mikroökonomisches Kolloquium, Free University of Berlin/ Economic Policy Seminar, DIW, Berlin.

2007: “Workshop on Nonprofits,” Piacenza, Italy/ Mikroökonomisches Kolloquium, Free University of Berlin/ Economic Policy Seminar, DIW, Berlin.

SUMMER SCHOOLS

2015: Summer School “European School on New Institutional Economics” (ESNIE) Corsica, France / IIPF School on Tax Systems, Warsaw, Poland.

2013: Summer School on “Governance and Economic Behavior,” Leuven, Belgium.

2011: Summer School “European School on New Institutional Economics” (ESNIE) Corsica, France.

2010: Summer School “European School on New Institutional Economics” (ESNIE) Corsica, France / Summer School on “Incentives and Behavioral Economics,” Bronnbach, Germany.

2008: Summer School on “Asymmetric Information and Learning in Financial Markets: Theory and Time Series Econometrics,” Bronnbach, Germany.

2007: Summer School on “Contract Theory,” Bronnbach, Germany.

OTHER PROFESSIONAL ACTIVITIES

Occasional referee for journals: *B.E. Journal of Economic Analysis and Policy*, *Economic Journal*, *Economics and Human Biology*, *European Economic Review*, *European Journal of Ageing*, *Explorations in Economic History*, *International Migration Review*, *Journal of Behavioral and Experimental Economics*, *Journal of Economic Behavior and Organization*, *Journal of Economics*, *Journal of Public Economics*, *Journal of the European Economic Association*, *Management Science*, *Nonprofit and Voluntary Sector Quarterly*, *Review of Economic Studies*.

Referee for Jahrestagung des Vereins für Socialpolitik 2016 and 2017.

Occasional project proposal referee for the National Science Center, Poland.

Workshop organizer “Recent Advances in the Economics of Philanthropy” (WZB Berlin 2015, 2017, and 2018 (planned)), “Enacting Change in Long-run Behavior and Attitudes” (DFG grant €12,000, BERA grant €2833,33, WZB Berlin 2016).

Co-organizer and co-coordinator of Berlin wide seminars: Berlin Applied Micro Seminar, Berlin Behavioral Economics Seminar, and Colloquium in Behavioral Economics.

Member of the academic council (WZB 2013–ongoing).

Member of the ethics committee (WZB 2016–ongoing).

Member of the appointments committee for “junior professor in economic history” (FU Berlin), “junior professor in public economics” (FU Berlin), and “director” (WZB), **and various selection committees:** funding extensions, scholarships (WZB).

Faculty coordinator for ERASMUS exchange programm with Universite Pierre-Mendés in Grenoble, France, University of Limerick, Ireland, Universidad de Navarra, Spain, and Universität Wien, Austria (FU Berlin 2006–2012).

Knowledge transfer: dialog with policy makers in a series “Junge Wissenschaft trifft Politik” (WZB Berlin 2015 and 2016).

OTHER

Languages: Polish, German, English

REFERENCES

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Last updated: April 4, 2017.