



Scholarly Workshop

WZB Berlin Social Science Center

Reichpietschufer 50

Room A310

May 30-31, 2014

Cooperation Partners:

“Modes of Economic Governance” Project Group, WZB
Dahlem Humanities Center of Freie Universität Berlin

For Registration and Information Contact:

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With Support from:



VolkswagenStiftung

WZB

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Berlin

THURSDAY, 29 MAY 2014

19:00. Dinner for workshop participants who have arrived. Location TBD.

FRIDAY, 30 MAY 2014

10:00-10:15. Welcome and Introduction

10:15-11:30. Panel 1. The First Wave of Globalization

Moderator: *Dr. Simone Müller-Pohl (Freiburg)*

The Problematic Nature of the Global Economy. The Invention of the World Economy as a Political Pseudo-Constraint on Economic Policy during the German Empire

Dr. Julia Laura Rischbieter (Humboldt)

'We are isolated, cut off from abroad...' Debating Financial Panics, Contagion, and Monetary Entanglement in a Post-Panic World, 1873-1880

Catherine Davies (Freie Universität Berlin)

11:30-12:00. Coffee Break

12:00-13:15. Panel 2. Economic Knowledge after the Great War

Moderator: *Anne Zetsche (Northumbria)*

From Money Economy to the Economy: The Case of the National Bureau of Economic Research

Timothy Shenk (Columbia)

'One World in Statistics': Did the League of Nations' Survey of Global Economic Processes Help to Shape the Notion of a Single World Economy?

Dr. Martin Bemann (Freiburg)

13:15-14:30. Lunch

14:30-15:45. Panel 3. Competing World Visions in the 1930s

Moderator: *Dr. Kim Priemel (Humboldt)*

The Empire of the World Economy: How Mises and Hayek's Circle Started with the Whole Earth

Dr. Quinn Slobodian (Wellesley/Freie Universität Berlin)

One World for Sure but which One?: Transnational Efforts at Norm-making for an Economic Order in the 1930s

Dr. Hagen Schulz-Forberg (Aarhus/WZB)

15:45-16:15. Coffee Break

16:15-17:30. Panel 4. Geneva and the Periphery

Moderator: *TBD*

A Thinking Machine for India: The League of Nations and the Invention of National Economies in Asia

James R. Martin (Harvard)

Multilateralism or Americanization? Latin America, the US and the Fiscal Committee of the League of Nations

Dr. Jose Sanchez Roman (Complutense University of Madrid)

17:30-18:00. Break

18:00-19:15. Keynote Lecture

Institutional Transformation and the World Economy: Ideas meet Practice

Dr. Patricia Clavin (Oxford)

19:15-20:00. Reception and Refreshments

20:00-22:00. Dinner for Participants

SATURDAY, 31 MAY 2014

9:00-9:45. Coffee

9:45-11:00. Panel 5. Categories: Ocean, Space, Labor

Moderator: *Lauren Stokes (Chicago)*

Atlantic Paradigms and Aberrant Histories: On World Economies Beyond Time and Place

Dr. Gopalan Balachandran (The Graduate Institute, Geneva)

From Rural Insurgency to the World Economy: Hegel, Weber, Marx

Dr. Andrew Zimmerman (George Washington)

11:00-11:30. Coffee Break

11:30-12:45. Panel 6. Global Measurement in the Development Era

Moderator: *Dr. Rüdiger Graf (Bochum)*

Measuring Backwardness: Eastern European Concepts of World Economy (1900-1939)

Dr. Małgorzata Mazurek (Columbia)

Measuring Growth: The International Standardization of National Income Accounting

Dr. Matthias Schmelzer (Geneva)

Lunch and Coffee. 12:45-13:45

13:45-15:00. Panel 7. The Neoliberal Transformation of the World Economy?

Moderator: *Joshua Rahtz (UCLA)*

Globalism after the Fact? 'One-World'-Ethics in the Federal Republic of Germany and America in the 1970s and 1980s

Dr. David Kuchenbuch (Gießen)

From Embedded Liberalism to Cosmopolitan Capitalism: Herbert Giersch and the Radicalization of Neoliberal Economic Thought

Dr. Dieter Plehwe (WZB)

15:00-15:30. Concluding Discussion