Recent Advances in the Economics of Philanthropy

Workshop
May 18-19, 2017

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Recently, new approaches to research on philanthropy have deepened our understanding of giving behavior. Those new developments include the ascent of field experiments and growth of lab experiments on fundraising where charities are perceived as active parties. Others include the influence of behavioral economics on our understanding of how social interactions affect donations. The channels through which people donate have recently changed as well. For example, the role of online activities like donation-based crowdfunding is increasing. There are still many open questions, and finding answers to them requires new approaches. This workshop aims to bring together scholars in order to foster exchange on new methods in charitable giving research and strengthen the network between researchers in Europe and overseas.

**List of Presenters**

Maja Adena  
Ted Bergstrom  
Yan Chen  
Lata Gangadharan  
Alexia Gaudeul  
Philip Grossman  
Steffen Huck  
Andreas Lange  
Ragan Petrie  
Michael Sanders  
Sarah Smith  
Lilia Zhurakhovska

**Programme**

**Thursday, May 18, 2017**  
Room A 310/ WZB

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9.00 am – 9.30 am</td>
<td>Registration and Coffee (Lobby)</td>
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</tbody>
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| 9.30 am – 9.40 am | Welcome Michael Sanders  
| 9.40 am – 10.30 am | Social incentives and charitable donations – evidence from some field experiments  
| 10.30 am – 10.40 am | Short Break  
| 10.40 am – 11.30 am | Lilia Zhurakhovska  
| 11.30 am – 11.40 am | Short Break  
| 11.40 am – 12.30 am | Yan Chen  
| 12.30 pm – 1.30 pm | Lunch  
| 1.30 pm – 2.20 pm | Maja Adena  
| 2.20 pm – 2.30 pm | Short Break  
| 2.30 pm – 3.20 pm | Sarah Smith  
| 3.20 pm – 4.00 pm | Coffee Break  
| 4.00 am – 4.50 pm | Ragan Petrie  
| 4.50 pm – 5.00 pm | Short Break  
| 5.00 pm – 5.50 pm | Steffen Huck  
| 6.30 pm | Dinner  
| 8.30 pm | Dinner  

**Friday, May 19, 2017**  
Room A 310/ WZB

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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| 9.00 am – 9.40 am | Coffee (Lobby)  
| 9.40 am – 10.30 am | Andreas Lange  
| 10.30 am – 10.40 am | Short Break  
| 10.40 am – 11.30 am | Ted Bergstrom  
| 11.30 am – 11.40 am | Short Break  
| 11.40 am – 12.30 am | Lata Gangadharan  
| 12.30 pm – 1.30 pm | Lunch  
| 1.30 pm – 2.20 pm | Alexia Gaudeul  
| 2.20 pm – 2.30 pm | Short Break  
| 2.30 pm – 3.20 pm | Philip Grossman  
| 3.20 pm – 4.00 pm | Coffee Break  
| 4.00 pm – 6.00 pm | Walk (optional)  
| 6.00 pm | Dinner  

*By invitation only*