

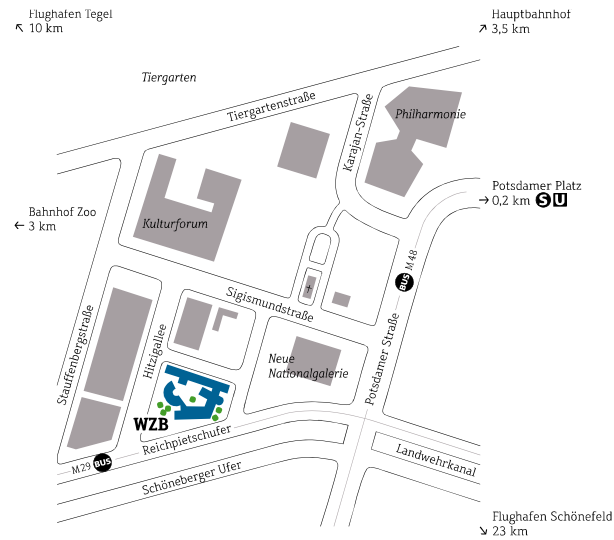
The workshop is organized by:
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This workshop is supported by



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**Recent Advances in
the Economics of
Philanthropy**

Workshop
May 18-19, 2017

Recently, new approaches to research on philanthropy have deepened our understanding of giving behavior. Those new developments include the ascent of field experiments and growth of lab experiments on fundraising where charities are perceived as active parties. Others include the influence of behavioral economics on our understanding of how social interactions affect donations. The channels through which people donate have recently changed as well. For example, the role of online activities like donation-based crowdfunding is increasing. There are still many open questions, and finding answers to them requires new approaches. This workshop aims to bring together scholars in order to foster exchange on new methods in charitable giving research and strengthen the network between researchers in Europe and overseas.

List of Presenters

Maja Adena
 Ted Bergstrom
 Yan Chen
 Lata Gangadharan
 Alexia Gaudeul
 Philip Grossman
 Steffen Huck
 Andreas Lange
 Ragan Petrie
 Michael Sanders
 Sarah Smith
 Lilia Zhurakhovska

Programme

Thursday, May 18, 2017

Room A 310/ WZB

9.00 am – 9.30 am	Registration and Coffee (Lobby)
9.30 am – 9.40 am	Welcome
9.40 am – 10.30 am	Michael Sanders Social incentives and charitable donations - evidence from some field experiments
10.30 am – 10.40 am	Short Break
10.40 am – 11.30 am	Lilia Zhurakhovska Do I care if you are paid? A field experiment on charitable donations
11.30 am – 11.40 am	Short Break
11.40 am – 12.30 am	Yan Chen The social impact multiplier: incentivizing domain experts to contribute to Wikipedia
12.30 pm – 1.30 pm	Lunch
1.30 pm – 2.20 pm	Maja Adena Quality certifications for nonprofits, charitable giving, and donor's trust
2.20 pm – 2.30 pm	Short Break
2.30 pm – 3.20 pm	Sarah Smith Lift or shift: Do fundraising interventions increase voluntary contributions to public goods?
3.20 pm – 4.00 pm	Coffee Break
4.00 am – 4.50 pm	Ragan Petrie Time to give: A field experiment on intertemporal charitable giving
4.50 pm – 5.00 pm	Short Break
5.00 pm – 5.50 pm	Steffen Huck Narrow framing in charitable giving - Results from a two-period field experiment
6.30 pm	Dinner - <i>By invitation only</i> -

Friday, May 19, 2017

Room A 310/ WZB

9.00 am – 9.40 am	Coffee (Lobby)
9.40 am – 10.30 am	Andreas Lange A NIMBY effect in private provision of public goods: using donation experiments inform policy
10.30 am – 10.40 am	Short Break
10.40 am – 11.30 am	Ted Bergstrom Let me or let George? Motives of competing altruists
11.30 am – 11.40 am	Short Break
11.40 am – 12.30 am	Lata Gangadharan Paternalistic giving: Restricting recipient choice
12.30 pm – 1.30 pm	Lunch
1.30 pm – 2.20 pm	Alexia Gaudeul “Many a slip between the cup and the lip”: The effect of default-based nudges on prosocial behavior and attitudes
2.20 pm – 2.30 pm	Short Break
2.30 pm – 3.20 pm	Philip Grossman (Mis)Perceptions of income redistribution: A real-donation experiment
3.20 pm – 4.00 pm	Coffee Break
4.00 am – 6.00 pm	Walk (optional)
6.00 pm	Dinner - <i>By invitation only</i> -